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AD#102-01 R9Q#018611 "CIGARETTE CALLED BUCKS" - PAGE 4/C BLD 8-3/4 X 11-1/2 NAT'L MAGS, 1990  
Printed in U.S.A.

# NOW THERE'S A CIGARETTE CALLED BUCKS



**Buck the System.  
Full rich flavor,  
not full price.**

Available in Kings & Kings Lights.

Kings: 14 mg "tar," 1.1 mg nicotine - Kings Lights:  
11 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.

MS: suggested retail price

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